

42.04.02 – Journalism

MA Program: Designing and Support of Media Processes on International Level

Duration: 2 years, intramural

Degree: Master

Number of state-funded places in 2020-2021 academic year: 4

Tuition fee in 2020-2021 academic year: pending

Objectives:

Studying journalist mastership and the state of the modern media market in Russia and abroad. Supervision in writing and editing media texts, creating info graphics, audio, photo, and video materials for media; industry analysis; planning and organization of processes to promote media companies and products on the domestic and international market; efficiency assessment of intermediate and final results in promoting media processes.

Subjects:

- Science History and Methodology
- Theory and Practice of Promoting Media Processes
- Modern Challenges and Media Agendas
- Designing in the Field of Media
- Theory and Methodology of Media Studies
- Philosophic Fundamentals of Science and Modern Journalism
- Modern Theories of Mass Communication
- Modern Media Systems
- Media Economics
- Web-design in the Field of Media
- Page Make-up and Layout
- Language of Modern English Speaking Media

Career opportunities:

Russian media, press services and corporative media of Russian and international companies: journalist, editor, project manager, web-designer with competence in English

Entrance exam:

Fundamentals of journalism (in form of an interview)