

A NEW INTERDISCIPLINARY  
MASTER'S DEGREE PROGRAM  
AT THE STATE LINGUISTICS UNIVERSITY  
NIZHNY NOVGOROD, RUSSIA

# Linguistic Support for Export Activities

[WWW.LUNN.RU](http://WWW.LUNN.RU)

# General Information

PROGRAM  
DURATION

TWO  
ACADEMIC  
YEARS

FORM OF  
INSTRUCTION

FULL-TIME

QUALIFICATION /  
DEGREE

M.A

SPECIALIZATION  
/ JOB TITLE

A CONSULTING EXPERT  
IN CROSS-CULTURAL  
COMMUNICATION  
IN FOREIGN TRADE AND  
EXPORT ACTIVITIES

LANGUAGE  
OF INSTRUCTION

ENGLISH

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# Program Admission Requirements

## Mandatory

BACHELOR'S DEGREE

B2 IN ENGLISH AND HIGHER (WITH APPROPRIATE CERTIFICATION) THE SCORE OF MORE THAN 55% ON THE ADMISSION TEST IN THE ENGLISH LANGUAGE

## Optional

PORTFOLIO OF ACHIEVEMENTS  
(CURRICULUM VITAE, CERTIFICATES OF ACHIEVEMENT, AWARDS, ETC.)

**ACQUIRE THE NECESSARY SKILLS AND COMPETENCIES FOR FURTHER PROFESSIONAL DEVELOPMENT AND CAREER ADVANCEMENT, INCLUDING SUCH KEY SOFT SKILLS AS**

- **CRITICAL THINKING**
- **COMPLEX PROBLEM SOLVING**
- **ADAPTABILITY**
- **EMOTIONAL INTELLIGENCE**
- **TEAMWORK**
- **PEOPLE MANAGEMENT**
- **CONFLICT RESOLUTION, ETC.**

**PROGRAM ALLOWS STUDENTS TO**

# The Program Allows Its Students to



UTILIZE OPPORTUNITIES FOR ICT-ASSISTED LEARNING WITH A FULLY FUNCTIONAL PROGRAM WEBSITE



ENJOY MODERN LEARNER-CENTERED AND ACTIVITY-BASED METHODS OF TEACHING



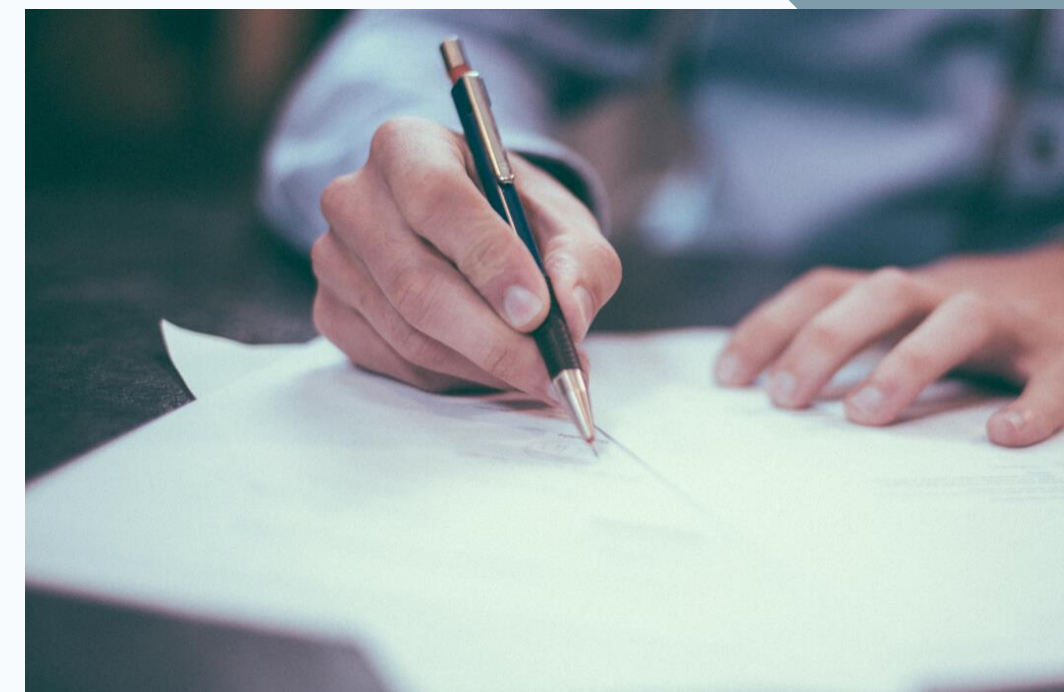
GAIN A COMPETITIVE EDGE IN THE GLOBAL JOB MARKET WITH INTERDISCIPLINARY COMPETENCES

IMMERSE THEMSELVES INTO THE WORLD OF CREATIVITY, COLLABORATION, DISCOVERY, AND INSPIRATION

# Students will be able to



- **PREPARE FOR A CAREER IN LINGUISTIC AND CROSS-CULTURAL SUPPORT FOR EXPORT ACTIVITIES: IN STATE AND LOCAL DEPARTMENTS, NATIONAL AND FOREIGN COMPANIES, EXPORT CENTERS AND CHAMBERS OF COMMERCE AND INDUSTRY**
- **FOCUS ON AN ADVANCED PROFESSIONAL SPECIALIZATION IN APPLIED FOREIGN LANGUAGE STUDIES IN THE CONTEXT OF CROSS-CULTURAL COMMUNICATION REGARDING VARIOUS ASPECTS OF FOREIGN TRADE**
- **OBTAIN KNOWLEDGE OF FOREIGN TRADE AND EXPORT ACTIVITIES**
- **EXPLORE BUSINESS PRACTICES AND ETIQUETTE IN RELEVANT CULTURES**
- **INCREASE DIGITAL PROFICIENCY FOR COMPLEX PROJECT TASKS**



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# Additional Information

PROGRAM COORDINATOR

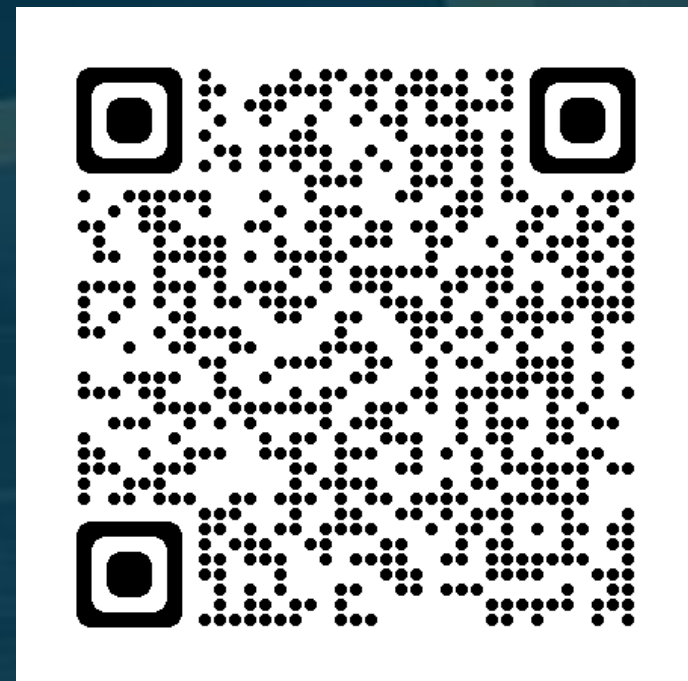


DR. LUDMILA M. LEVINA, PH.D.,  
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HEAD OF THE CHAIR FOR THE  
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LUNN LINK TO THE PROGRAM  
(IN RUSSIAN)

[HTTP://ABITUR.LUNN.RU/PROGR  
AMS](http://abitur.lunn.ru/programs)



[WWW.LUNN.RU](http://WWW.LUNN.RU)



**LOOKING FORWARD TO  
SEEING YOU @ LUNN!**

**LET'S WORK TOGETHER FOR A BETTER FUTURE**

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